



FOR IMMEDIATE RELEASE

In an attempt to stifle its biggest competitor, Lystn LLC (dba Answers Pet Food), has launched an aggressive lawsuit against Initial LLC (dba Kure Pet Food), and against its own founding members Jacqueline Hill and Roxanne Stone, owners of Trinity Clean Foods.

Answers Pet Food is asking a court in Pennsylvania to shut Kure Pet Food down forever; to prohibit Jacqueline and Roxanne from working in their industry; and to put 30 Pennsylvania small farmers out of business.

Answers filed this in the face of the following:

1. Roxanne and Jacqueline have no duty to work for a company that does not want them and wouldn't listen to them.
2. Kure is entirely owned by 5 Family Farmers in Pennsylvania who are the producers of the products that they formerly sold to Answers.
3. None of these 5 Farmers have any contracts with Answers and they have always been free to sell their own products to whomever they want.
4. Answers is in violation of its own longstanding company LLC agreement, which required Answers to buy out Jacqueline and Roxanne upon their resignation. Answers' continuing refusal to adhere to this legal agreement appears to be an effort to keep the sisters trapped, in violation of their rights and their free will.

If Answers is successful in its effort to shut down Kure, not only will the 5 Kure farmers be out of work, but in addition, some 25 nearby small family farms which supply to Kure will have to shut down, because Answers won't buy their raw materials and Answers also says that Kure can't buy their raw materials.

The Superior Court in Pennsylvania has stayed the Answers Pet Food injunction request pending review in the higher court, thus keeping Kure and all these small farmers in business and able to continue to make superior food for pets.

Kure's mission is creating the most nourishing, healthy cleanfood for pets, and this mission is the heart of our lifework on this planet.

Those interested in supporting Kure's work can visit our website, at kurepetfood.com, email petslovecleanfood@kurepetfood.com, or order supply from local retailers.

Sincerely,

All the Pennsylvania Family Farmers of independently farmer-owned,
operated, and sourced company
Initial LLC dba/ Kure Pet Food