



Dear Champion Family

Over the past several months there has been information on the internet about a number of class action lawsuits filed in the United States against Champion Petfoods concerning our claims about the safety and quality of our foods. As you know, both food safety and quality are our top priorities, and I want to thank all of you for ensuring this is the case each and every day. This is a frustrating situation, but I can assure you we are confident in our foods and we are vigorously defending the company against these meritless claims. We are confident that our ACANA and ORIEN dog and cat foods are among the safest and healthiest you can feed your beloved pets.

You may have also just heard that one of these class action lawsuits against Champion has recently been amended to allege that some of our dog food contained pentobarbital, a Food and Drug Administration (FDA)-approved animal sedative.

In keeping with our TRAIL values, I feel it is important that you know the facts of this isolated incident. On May 7th, 2018, we were shocked to be notified by one supplier that a relatively small amount of beef fat they sent us did not meet our strict ingredient standards, as it contained low levels of pentobarbital.

When we learned of this incident, team members from across the company worked with regulators and an external, independent laboratory to understand the facts, identify the causes, and take firm and decisive action. We immediately removed the ingredient from production and terminated our relationship with this supplier. Testing by the independent lab confirmed that no pentobarbital was detected in our foods. By the end of May, the FDA had commended our process and concluded their inspection with no corrective action required. This positive outcome is a reflection of the values that our people demonstrate every day. We should all be proud of this.

Thanks to your dedication and commitment, Pet Lovers around the world can be assured that our ACANA and ORIEN foods are 100% safe and meet or exceed all food safety, nutritional and regulatory requirements. Since our very beginnings, we have been committed to upholding the strict standards that you and all Pet Lovers demand of us, and we will continue to do so.

Thank you for your hard work and passion for our vision of being Trusted by Pet Lovers Everywhere.

**Frank Burdzy**  
President and CEO

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P.S. Should anyone outside the company approach you asking for information about this matter, please don't try to answer questions on your own. Instead, please refer them to our Customer Care team at 1-877-939-0006.