

From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs [mailto:Christopher.Cowell@purina.nestle.com]

Sent: Monday, July 10, 2017 4:32 PM

To: Cook, Stan

Cc: Salzman, Bill, ST LOUIS, Public Relations

Subject: Symposia Participation Proposal

Stan,

It was good to talk with you this morning. I can answer for the team to say we are looking forward to our meeting with you and your staff at the end of the month. I did not get the chance to mention this invitation to you this morning, but attached is a symposia participation proposal for your consideration. Basically, Nestle Purina is sponsoring an event in St. Louis at our Headquarters on September 12-13 for Trade Media to learn about a variety of subjects including a session on pet food regulations. I would like to invite you to be part of the panel discussion. The session is called "Ensuring Quality for Consumers: The Role of Regulations in Pet Food". Attached is a one-pager with more information on the symposium. I am also inviting former CVM Director, Dr. Bernadette Dunham and Cathy Enright from PFI to participate in the panel.

I would really appreciate your consideration of this request as I think you can provide unique insight into the State regulatory framework and the AAFCO organization as they interact and regulate pet food in the USA. If you have questions or require more information, please don't hesitate to contact me. I will try and follow up with you in a few days unless you respond sooner.

Thanks and best regards,

Chris.

Christopher S. Cowell
Director, Regulatory & Scientific Affairs
Nestle Purina, North America
Checkerboard Square- 3N
St. Louis, MO 63164
314-982-2278

Cook, Stan

From: Cook, Stan
Sent: Monday, July 10, 2017 6:08 PM
To: 'Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs'
Cc: Salzman, Bill, ST LOUIS, Public Relations
Subject: RE: Symposia Participation Proposal

Chris:

Thanks for the invitation. I am sending on to both AAFCO and MDA for their blessing. Upon receipt of approvals I will let you know.

Best Regards,



Stan Cook
Administrator, Bureau of Feed Seed and Treated Timber
Missouri Department of Agriculture
Plant Industries Division
Office: (573) 751-5501
agriculture.mo.gov



From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Friday, August 04, 2017 4:03 PM
To: Cook, Stan
Subject: Purina Beyond the Bowl Symposium
Attachments: PurinaSymposiumOverview.pdf

Dear Stan,

Once again, thank you for agreeing to participate in the "Role of Regulations" portion of the Purina Beyond the Bowl symposium. I have included information to help you make arrangements for your time in St. Louis.

Meeting Times and Dates:

Attached is an outline of the two day Symposium that will be held in the Nestle Purina Headquarters at Checkerboard Square on September 12-13. You are more than welcome to attend any of the sessions on one or both days and I would encourage you to visit our pilot plan just prior to your participation on the panel. The "Role of Regulations" panel will take place on Tuesday, September 12 starting at 3 p.m. till about 4 p.m., and will be moderated by Steve Dale, who is a pet media specialist. In addition, there will be a dinner with attendees and Purina experts Tuesday night starting around 6:30 p.m. if you are able to attend (location TBD).

Hotel Information:

You can take advantage of our Meeting and Travel team (BCD Travel):

- 1 Call BCD Travel at 866-637-8359 to book reservations. **Monday through Friday 930am – 4pm PST**
2. Advise the travel counselor that you need to make a reservation for the following meeting:

NPPC Behind the Bowl Symposium , at St. Louis, MO (09/11/2017 - 09/13/2017)

OR:

Make your own arrangements at a selection of Hotels in St. Louis that have the Nestle Purina rate (call to confirm rate):

- | | |
|---|-------|
| 1. Hyatt Regency St. Louis at the Arch (Host Hotel) | \$108 |
| 2. Hilton St. Louis at the Ballpark | \$119 |
| 3. The Westin St. Louis | \$129 |
| 4. Four Seasons Hotel St. Louis | \$158 |
| 5. Drury Inn Union Station | \$105 |

If you have questions or need further information, please contact Dolores Martin at 314-982-3181 or dolores.martin@purina.nestle.com

Best regards,

Chris.

Christopher S. Cowell
Director, Regulatory & Scientific Affairs
Nestle Purina, North America
Checkerboard Square- 3N
St. Louis, MO 63164
314-982-2278

From: Cook, Stan
Sent: Friday, August 18, 2017 8:25 PM
To: 'Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs'
Subject: RE: Purina Beyond the Bowl Symposium

Chris:

I appreciate the invitation to a part of the program. I will plan to attend Pilot Plant tour. I am uncertain about the time and location of that event. Let me know.

Thanks



Stan Cook
Administrator, Bureau of Feed Seed and Treated Timber
Missouri Department of Agriculture
Plant Industries Division
Office: (573) 751-5501
agriculture.mo.gov



From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Wednesday, September 06, 2017 3:01 PM
To: D. McChesney; Cook, Stan; Enright, Cathleen (cathleen@petfoodinstitute.org)
Subject: Purina Beyond the Bowl Quality Symposium
Attachments: Purina Quality Symposium Overview-REGULATION PANEL- FINAL.pdf
Categories: industry

Dan, Stan and Cathy,

We are looking forward to your participation in the symposium next week. I want to personally thank each of you for taking the time to participate in the Regulatory panel portion of the event. Attached is information regarding the time, agenda and outline of the topics and questions that will be covered. If you have any questions, you can contact me or Dolores Martin at 314-982-3181.

Thanks again, and I look forward to seeing you all next week.

Best regards,

Chris.

Christopher S. Cowell
Director, Regulatory & Scientific Affairs
Nestle Purina, North America
Checkerboard Square- 3N
St. Louis, MO 63164
314-982-2278

From: Cook, Stan
Sent: Thursday, September 07, 2017 12:00 PM
To: 'Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs'
Subject: RE: Purina Beyond the Bowl Quality Symposium

Thanks this helps for preparation. Are you available today and tomorrow for a short visit?



Stan Cook
Administrator, Bureau of Feed Seed and Treated Timber
Missouri Department of Agriculture
Plant Industries Division
Office: (573) 751-5501
agriculture.mo.gov



From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Thursday, September 07, 2017 12:27 PM
To: Cook, Stan
Subject: Re: Purina Beyond the Bowl Quality Symposium

Im traveling today but if you call me now at 314-954-1754 I can talk.

Chris.

Sent from my iPhone

From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Thursday, September 07, 2017 2:47 PM
To: Cook, Stan
Subject: Re: Purina Beyond the Bowl Quality Symposium

Stan I am in Denver tomorrow but can take your call. 314-954-1754.

Chris.

Sent from my iPhone

On Sep 7, 2017, at 4:41 PM, Cook, Stan <Stan.Cook@mda.mo.gov> wrote:

Today was one of those and tomorrow may not improve much. Tied up this evening?

<image001.jpg>

Stan Cook

Administrator, Bureau of Feed Seed and Treated Timber

Missouri Department of Agriculture

Plant Industries Division

Office: (573) 751-5501

agriculture.mo.gov

<image002.png><image003.png><image004.png><image005.jpg><image006.png><image007.png>

From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Thursday, September 07, 2017 8:29 PM
To: Cook, Stan
Subject: Re: Purina Beyond the Bowl Quality Symposium

Im on a train to downtown denver. You can try now if you like.

Chris.

Sent from my iPhone

From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Monday, September 11, 2017 11:37 AM
To: D. McChesney; Enright, Cathleen (cathleen@petfoodinstitute.org); Cook, Stan
Subject: FW: Purina Beyond the Bowl Quality Symposium
Attachments: Purina Quality Symposium Overview-REGULATION PANEL- FINAL.pdf

One more thing. You all are welcome to attend sessions prior to the Regulatory session, including a tour of the pilot plant, but I would ask that you let me know what you would like to do. If you want to attend earlier sessions or you would like to attend only the Regulatory panel check in (by 2:40 PM for the Regulatory panel only) please check in to our security desk in the Tower lobby. The session will be held in the Great Room in the Retail Innovation Center and I or Lorie/Dan will be happy to take you there. When you check in, have them call:

Chris Cowell at 314-954-1754 or:

Lorie Westoff at 314.378.0401

Dan Koehler at 314.452.0743

Chris.

Christopher S. Cowell
Director, Regulatory & Scientific Affairs
Nestle Purina, North America
Checkerboard Square- 3N
St. Louis, MO 63164
314-982-2278

From: Cook, Stan
Sent: Monday, September 11, 2017 12:17 PM
To: 'Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs'; D. McChesney; Enright, Cathleen (cathleen@petfoodinstitute.org)
Subject: RE: Purina Beyond the Bowl Quality Symposium

Chris:

I would like to take the tour and do not plan to go to lunch.

Thanks



Stan Cook
Administrator, Bureau of Feed Seed and Treated Timber
Missouri Department of Agriculture
Plant Industries Division
Office: (573) 751-5501
agriculture.mo.gov



From: Cowell, Christopher, ST LOUIS, Regulatory & Scientific Affairs
<Christopher.Cowell@purina.nestle.com>
Sent: Monday, September 11, 2017 1:50 PM
To: McChesney, Daniel G; Enright, Cathleen (cathleen@petfoodinstitute.org); Cook, Stan
Subject: RE: Purina Beyond the Bowl Quality Symposium

Thanks to all of you for responding. I look forward to a great day tomorrow and interesting Q&A. Again, if you need anything, call my cell at 314-984-1754.

Chris.

From: Cook, Stan
Sent: Tuesday, September 12, 2017 7:59 AM
To: Alsager, Sarah
Cc: Bailey, Paul
Subject: Pet food symposium

Sarah:

Are there department materials that you would like distributed? I leave for St. Louis at 12:30. My message today is:

1. Through thorough inspections and robust sampling, the Missouri Department of Agriculture works to assure the safety and truth in labeling of pet food in the state.
2. The Association of American Feed Control Officials and FDA have a growing and effective partnership to protect both pet food consumers and industry.

Many Thanks,